

MOMODESIGN

WOMAN'S
S/S 2021
COLLECTION

URBANWEAR

technology tailored



An Urbanwear collection that combines the more technical needs of those who live the city in a dynamic way, with motorcycles and / or bicycles, with metropolitan daily life.

Three keywords that frame the Fall / Winter 20-21 collection: TECHNOLOGY TAILORED - DYNAMIC - EASY STYLE.

Balanced volumes and innovative fabrics, designed specifically for the outdoors and beyond.

The careful research of the most advanced technologies in fabrics is combined with the search for an easy chic metropolitan style, where the contaminations between different worlds, from sporty to elegant, mix together creating a new stylistic code, for a transversal collection in its use. .

Be elegant, be modern, be hi-tech... be MOMODESIGN URBANWEAR!

PROGETTO
GRAPHENE™
INSIDE THE FUTURE

GRAPHENE™



Graphene is the new textile material that will change the way to make garment.

The unique properties of graphene, such as the thermal conductivity, electrostatic, lightness and antibacterial, make it an interesting material for different application.

Graphene is an innovative nanotech soft and light material, characterized by high conductive capacities that care the regulation of body temperature.

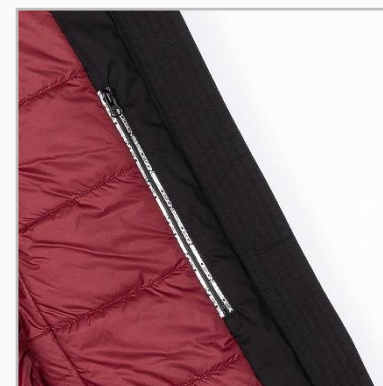
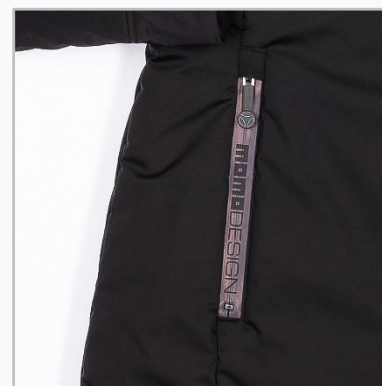
The warm in hot weather conditions is dispersed, while in the presence of low cold temperatures it is equally distributed stabilizing inside temperature.



CARRY OVER
FALL/WINTER

COPENHAGEN — MD-JKW2001

GRAPHENE™
INSIDE THE FUTURE



COLORS



BLACK/
VINACCIA



GREEN/
BLACK



GREY/
BLACK

COPENHAGEN — MD-JKW2001

GRAPHENE™
INSIDE THE FUTURE

The COPENHAGEN parka represents the female version of the men's OSLO parka. Also in this case it is by far the most winter garment of the collection. This garment is characterized by the presence of a double layer of wadding: Sportherm 120 grams on the outside and Graphene 120 grams on the inside. This combination guarantees absolute heat and thermal insulation even for the most intense colds.

The external DWR fabric with membrane is presented in three color variants.

The garment features sophisticated customizations and technical finishes, such as the iridescent double-slider front zipper, the zipper on the iridescent pockets, one of them with logo, the iridescent print on the hood and the 18 cm internal pocket, also with logo.

Features:

- Italian DWR outer fabric with foil
- Internal Graphene wadding
- Iridescent double slider front zipper
- 4 external pockets including 2 with iridescent waterproof zips, one with logo
- Internal pocket with logoed zipper
- Custom zipper pulls
- Iridescent MOMODESIGN print on hood
- Graphene silicone patch
- Exclusive stud with logo on the wrist
- 3 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ Outside: 92% PA – 8% EA – Italian fabric 
 - ❖ Wadding outside: 100% PA – Italian fabric 
 - ❖ Wadding inside: – 99% PL – 1% GRAPHENE
 - ❖ Lining: 100% PA – Italian fabric 
- Made in Europe 

Colors:

- BLACK with VINACCIA lining
- VERDONE with BLACK lining
- GREY STELL with BLACK lining



Water column: 5,000 mm



Breathability: 8,000 gr / m2 / 24h

BIRMINGHAM – MD- FLW2001





The BIRMINGHAM coat is made with an Italian wool blend scuba fabric with a Prince of Wales design that perfectly recalls the masculine LONDON. A simple and minimal line for an extremely versatile and functional garment.

It is characterized by the large front snaps and the MOMODESIGN rubberized label on the back.

Features:

- Italian wool blend scuba fabric
- 2 external pockets
- Large crown press studs
- MOMODESIGN rubberized label

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ 32% VI – 28% WV – 27% PL – 13% PC – Italian fabric 
- Made in Europe 

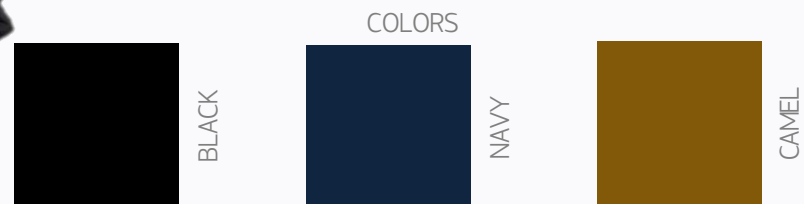
Colors:

- GREY/ROYAL



OUTWEAR
WOMAN

OTTAWA — MD-JKW2111



OTTAWA — MD-JKW2111

The OTTAWA long coat is made with Italian DWR treated fabric, 120 gr Sportherm internal wadding and ribstop lining. With a simple and clean cut, the garment is configured as the perfect model for winter thanks to both the comfortable fit and the possible closure both through the glitter-effect zip hidden under the placket, and through large round ring snaps. OTTAWA also adapts perfectly to every use thanks to the fabric waist belt. The look is completed by the reflex insert on the back with lasered logo and the two external pockets with hidden zips.

Features:

- Italian outer fabric
- Sportherm padding 120 gr
- 2 external pockets with invisible zipper
- Internal front zipper with glitter effect
- Large round ring automatics
- Reflex rectangle with lasered logo
- 3 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ Outside - 92% PA 8% EA - Italian fabric 
 - ❖ Wadding – 100% PA – Italian fabri 
 - ❖ Lining – 100%NY
- Made in Europe 

Colors:

- BLACK with GREY lining
- NAVY with GREY lining
- CAMEL with GREY lining

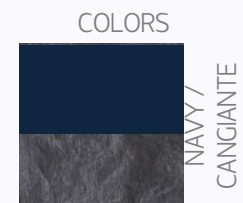


WATER
RESISTANT



BREATHABLE
FABRIC

VLADIVOSTOCK — MD-JKW2112



VLADIVOSTOCK — MD-JKW2112

The VLADIVOSTOCK field jacket was designed, starting from the concept of the OTTAWA coat but shortening the body length and adding two large front pockets. In addition, this model has been padded with 180 g Sportherm wadding to make it more suitable for winter climates, but like the OTTAWA it remains characterized by a hidden zipper, in this case iridescent, large ring press studs and a belt at the waist. The real strong point of the garment is the iridescent Italian fabric exterior that characterizes its modern and trendy look. Also available in two more sober variants where the iridescent fabric is used as a lining. The iridescent reflex insert on the back completes this outerwear.

Features:

- Italian iridescent outer fabric
- Sportherm padding 180 gr
- 2 large external pockets
- Internal iridescent front zipper
- Large round ring automatics
- Iridescent reflex rectangle
- 3 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ Outside - 100% PL – Italian fabric 
 - ❖ Wadding – 100% PA – Italian fabric
 - ❖ Lining – 100% PA
- Made in Europe 

Colors:

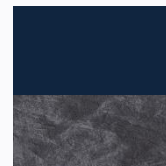
- CANGIANTE with BLUE NAVY lining
- BLUE NAVY with CANGIANTE lining
- CAMEL with CANGIANTE lining



MELBOURNE — MD-JKW2113



COLORS



NAVY /
CANGIANTE



GREY MEL /
CANGIANTE

MELBOURNE — MD-JKW2113

MELBOURNE is a hybrid garment composed of body and sleeves in scuba fabric by "Lanificio Roma" with side panels and large front pockets in iridescent Italian fabric quilted with 180 gr Sportherm wadding.

The fabric of the body, combining the well-known properties of wool with the more technical ones of the scuba fabric, gives life to an outerwear with technical contents and a formal appearance; however, the quilted details give the MELBOURNE a sporty look and make it suitable for use even on cold winter days.

The garment is closed by large ring snaps.

The rubberized label on the back completes the look.

Features:

- Italian scuba fabric with external wool
- Details in iridescent Italian fabric
- Sportherm padding 180 gr
- 2 large external pockets
- Large round ring automatics
- Momodesign rubberized label
- 2 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ Body – 73%PC – 15%WO – 12%PL – Italian fabric 
 - ❖ Insert – 100% PL – Italian fabric 
 - ❖ Wadding – 100% PA – Italian fabric 
- Made in Europe 

Colors:

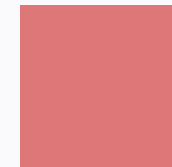
- BLUE NAVY with CANGIANTE insert
- GREY MEL. with CANGIANTE insert





**SWEATSHIRT
WOMAN**

BEOGRAD — MD- FLW2111



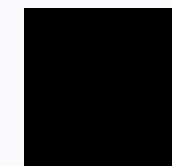
ANTIQUÉ
PINK



NAVY



GREEN MIL.



BLACK

COLORS

The BEOGRAD is a sweatshirt with an oversized line, which guarantees maximum comfort. Made of heavy brushed 100% Made in Italy cotton fabric, it is a warm and comfortable garment for the winter season. The MOMODESIGN reflex print on the bottom and the reflex logoed ribbon on the neck complete the look.

Features:

- 100% Italian brushed cotton fabric
- MOMODESIGN silver reflex print
- Reflex tape on the neck
- 3 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ 100% CO – Italian fabric 
- Made in Europe 

Colors:

- BLUE NAVY
- GREY MELANGE
- BLACK

KANSAS CITY — MD- FLW2112



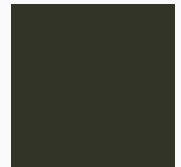
COLORS



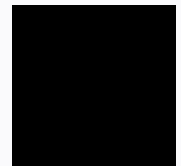
ANTIQUE
PINK



NAVY



GREEN MIL.



BLACK

The KANSAS CITY sweatshirt is made with a medium weight brushed cotton blend fabric able to give the garment comfort and versatility. The boxy line guarantees maximum comfort and the details such as the MOMODESIGN reflex print on the bottom and the reflex ribbon with logo on the neck complete the look.

Features:

- Brushed cotton blend fabric
- MOMODESIGN reflex print
- Reflex tape on the neck
- 3 possible color variants

Tech specs:

- Sizes: S – M – L – XL – XXL
- Content:
 - ❖ 65% CO – 35% PL
- Made in Europe 

Colors:

- ANTIQUE PINK
- BLUE NAVY
- GREEN MIL.
- BLACK



ACCESSORIES

HELSINKI – MD-AC2111

GRAPHENE™
INSIDE THE FUTURE



HELSINKY is a cap made of double fabric: the fleece on the outside guarantees a good degree of warmth, but the real innovation is the Graphene fabric inside.

The unique properties of Graphene allow for thermal insulation from the outside and at the same time, the exceptional conductivity of this material allows it to "bring" the heat to the coldest areas.

However, the real innovation brought by this fabric is the natural certified antiviral property of Graphene, capable of reducing the viral load by 99% without further antiviral or antibacterial treatments, so much so that it has received the relative certificate in the laboratory.

The small reflex print makes this garment not only fashionable, but will make you more visible on the street on dark winter days.



NAVY



BORDO'



GREY CH.




GREY SC.

COLORS

Features:

- Antiviral Graphene fabric
- Reflex print
- Iron-on brand label

Tech soecs:

- Sizes: One fits all
- Content:
 - ❖ Outside: 100% PL
 - ❖ Inside 88,7% RY – 2,3% GRAPHENE – 9% EA
- Made in Europe 

Available colours:

- BORDO' / BLACK
- BLUE NAVY / BLACK
- LIGHT GREY / BLACK
- DARK GREY / BLACK

REYKIAVIK — MD — AC2112

GRAPHENE™
INSIDE THE FUTURE



REYKIAVIK is a neck warmer that perfectly matches the HELSINKY cap; like the latter, it is composed of a double fabric: the fleece on the outside guarantees a good degree of warmth, but the real innovation is the Graphene fabric inside.

The unique properties of Graphene allow for thermal insulation from the outside and at the same time, the exceptional conductivity of this material allows it to "bring" the heat to the coldest areas. However, the real innovation brought by this fabric is the natural certified antiviral property of Graphene, capable of reducing the viral load by 99% without further antiviral or antibacterial treatments, so much so that it has received the relative certificate in the laboratory.

Two personalized snaps complete the garment.



NAVY



BORDO'



GREY CH.




GREY SC.

COLORS

Features:

- Antiviral Graphene fabric
- Custom automatic
- Reflex print
- Iron-on brand label

Tech specs:

- Features: One fits all
- Content:
 - ❖ Outside: 100% PL
 - ❖ Inside: 88.7% RY – 2,3% GRAPHENE – 9% EA
- Made in Europe 

Available colours:

- BORDO' / BLACK
- BLUE NAVY / BLACK
- LIGHT GREY / BLACK
- DARK GREY / BLACK

ANCHORAGE — MD - AC2113



Features:

- Antiviral Graphene fabric
- Reflex print
- Iron-on brand label

Tech specs:

- Sizes: One fits all
- Content:
 - ❖ Outside: 50% WM – 50% PC – European yarn 
 - ❖ Inside 88,7% RY – 2,3% GRAPHENE – 9% EA
- Made in Europe 

ANCHORAGE is the version of the HELSINKI cap but with the outer part in wool blend like knitwear instead of fleece while the interior remains in Graphene fabric. The exclusive properties of Graphene, in fact, allow for thermal insulation from the outside and at the same time, the exceptional conductivity of this material allows it to "bring" the heat to the coldest areas.

However, the real innovation brought by this fabric is the natural certified antiviral property of Graphene, capable of reducing the viral load by 99% without further antiviral or antibacterial treatments, so much so that it has received the relative certificate in the laboratory.

The small reflex print makes this garment not only fashionable, but will help you to be more visible on the street on dark winter days.

COLORS



BLACK



WOOL

Available colours:

- BLACK /BLACK



Features:

- Antiviral Graphene fabric
- Custom automatic
- Reflex print
- Iron-on brand label

Tech specs:

- Sizes: One fits all
- Content:
 - ❖ Outside: 50% WM – 50% PC – European yarn 
 - ❖ Inside 88,7% RY – 2,3% GRAPHENE – 9% EA
- Made in Europe 

Available colours:

- BLACK / BLACK

BONN is the REYKIAVIK variant with a wool blend knit on the outside while the inside with Graphene fabric will protect you from the cold. The exclusive properties of Graphene, in fact, allow for thermal insulation from the outside and at the same time, the exceptional conductivity of this material allows it to "bring" the heat to the coldest areas.

However, the real innovation brought by this fabric is the natural certified antiviral property of Graphene, capable of reducing the viral load by 99% without further antiviral or antibacterial treatments, so much so that it has received the relative certificate in the laboratory.

The small reflex print makes this garment not only fashionable, but will help you to be more visible on the street on dark winter days.

Two personalized snaps complete the garment.

COLORS



BLACK



WOOL

BOSTON — MD-BH2001



BOSTON is a unique cap, inspired by one of the undisputed capitals of baseball, made in the exclusive patented One Touch technique, in which the cap is totally seamless.

Made of breathable and lined stretch fabric, even without back adjustment it fits almost all head sizes.

The cap is customized with front and back metallic applications.



Features:

- Shell with seamless One Touch technology
- Front and rear metal applications
- Unique shell that adapts to different sizes thanks to the stretch fabric
- Internal logo label printed

Tech specs:

- Sizes: One fits all
- Content:
 - ❖ 100%PL
- Made in China

Available colours:

- GRAY

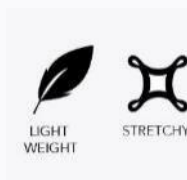
CHICAGO — MD-BH2002



CHICAGO is a unique cap, inspired by one of the undisputed capitals of baseball, made in the exclusive patented One Touch technique, in which the cap is totally seamless.

Made of breathable and lined stretch fabric, even without back adjustment it fits almost all head sizes.

The cap is personalized with a rich embroidery on the front and a rubberized application on the back.



Features:

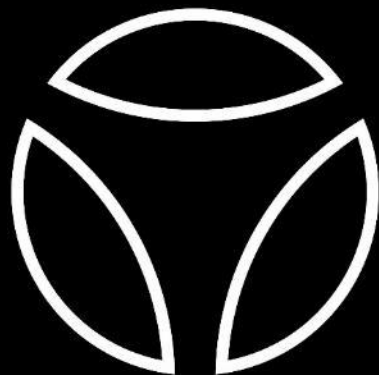
- Shell with seamless One Touch technology
- Front embroidery
- Rear rubberized application
- Unique shell that adapts to different sizes thanks to the stretch fabric
- Internal logo label printed

Tech specs:

- Sizes: One fits all
- Content:
 - ❖ 100%PL
- Made in China

Available colours:

- BLACK



GOLF@360 Srl

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